

Mesum Abbas

GO HIGH-LEVEL EXPERT



CONTACT

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engrnessamabbas@gmail.com

Bahawalpur Punjab
Pakistan

SKILLS

- AI Automation
- Websites
- Funnels
- Email Marketing
- Make & Zapier
- GHL Expert
- AI Chatbots
- Lead Generation

LANGUAGES

- English
- Urdu
- Hindi

REFERENCE

Bahawalpur, Pakistan

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PROFILE

Go High-Level Expert with 2+ years of experience in funnel design, automated email marketing, newsletters, and AI workflows. Skilled in building lead generation systems and optimizing processes for businesses. Specializing in automation and driving efficiency, with proven success in delivering high-converting solutions tailored to client needs.



WORK EXPERIENCE

AI Automation Specialist

TechFlow Solutions

- Designed and deployed AI-powered chatbot workflows for customer support and lead generation using GoHighLevel and Zapier.
- Key Achievements:**
- Reduced response time by **65%** for **500+** monthly customer inquiries by automating FAQ resolution.

Email Marketing & Workflow

Manager & Specialist

- Led end-to-end email marketing campaigns and form-building for client onboarding and surveys. - **Key Achievements:**
- Created **20+** customizable email templates, improving open rates by **40%** for **10k+** subscribers.

Websites & Funnels Expert

Manager & Specialist

- Designed high-converting websites and sales funnels using GoHighLevel, WordPress, and ClickFunnels.
- Improved landing pages and automated follow-ups to boost lead conversions.



EDUCATION

BS of Computer

Iub Bahawalpur

GPA: 3.8 / 4.0

2023 - 2027